

## **Director of Snowsports**

**Location: Northwood School, Lake Placid NY**

### **Position Overview**

Northwood School is seeking a dynamic and experienced Director of Snowsports to lead and enhance its elite on-snow program. This individual will provide leadership in three primary areas: Recruiting, Student-Athlete Development, and College Guidance. The ideal candidate will have a deep understanding of competitive alpine skiing, a strong network within the ski racing community, and the ability to foster a culture of excellence. Also, will work to continue the success of the Nordic program. This position works in partnership with the New York Ski Education Foundation and Whiteface Mountain.

### **Key Responsibilities**

#### **Recruiting, Program and Student-Athlete Development**

- Collaborate with team staff, NYSEF coaches, and the admissions office to recruit top-tier student-athletes.
- Develop and maintain recruiting pipelines, targeting families that align with Northwood's enrollment and financial goals.
- Lead and develop strength and conditioning programming.
- Work closely with Marketing, Communications, and Admission Office to enhance Northwood's brand visibility and attract prospective student-athletes.
- Plan and execute recruiting events to showcase Northwood's snow program and engage potential students and families.

#### **Student-Athlete Development**

- Foster and maintain a positive, productive, and motivating team culture that aligns with Northwood's core values and mission.
- Partner with Northwood and NYSEF coaching staff to create individualized development plans and assess athlete progress.
- Foster an environment that supports both academic and athletic excellence.

#### **College Ski Guidance & Advancement**

- Build and maintain strong, trusting relationships with College Directors to facilitate the recruitment process for Northwood on-snow athletes.
- Guide student-athletes through the college recruitment process, helping them identify the best fit for their academic and athletic goals.

**Qualifications & Skills**

- Extensive coaching and leadership experience in competitive alpine skiing.
- Strong network within the snow sports racing and collegiate community.
- Proven ability to recruit and develop high-performing student-athletes.
- Excellent communication, relationship-building, and organizational skills.
- Ability to work collaboratively across departments, staff, and external partners.

**Compensation & Benefits**

As a full-time faculty member, the Director of Snowsports will have access to the current benefits provided by the school.